

## 1--Setting up Word

1. Open your image and create new layer of image (Ctrl+J or Comd+J) in Layers Panel.
2. Using Type Tool (T) type a word. Use bold/thick font. Don't worry about color or size or where you type. I used Arial Black. DO NOT HAVE DECENDERS!
3. Access the Free Transform Tool. (Ctrl+T or Comd+T). Make sure Constrain Proportions is checked in Tool Options.
4. Use corner boxes to set word to about 2/3 the width of your image.
5. Drag inside bounding box to center the word in the top 1/3 of the page.
6. Green Check.

## 2--Setting up Word Selection

1. In the Layers Panel click the eye (turn off visibility) for the Text Layer.
2. Click the New Layer icon at the top of the Layers Panel.
3. Press D to reset your colors to the default. (Black and White)
4. While on the Text Layer **icon** (Ctrl+Click or Comd+Click) to load your text as a selection. You will see marching Ants around your selection.



## 3--Create Black and White Layers of Word

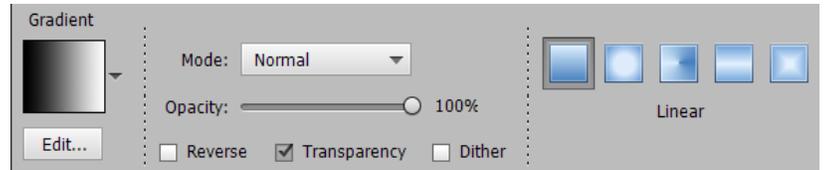
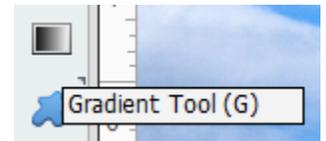
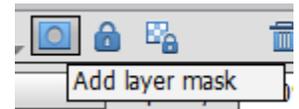
1. Click the New Layer icon at the top of the Layers Panel. Select it. You can name BLACK.
2. Press (Alt+Backspace or Option-Delete) to fill the selection with the foreground color (Black).
3. Click the New Layer icon at the top of the Layers Panel. Select it. You can name WHITE.
4. Press (Ctrl+Backspace or Comd+Delete) to fill this new layer with background color (white).
5. Deselect the layer (Ctrl+D or Comd+D)

## 4--Create a Text Shadow

1. In the Layers Panel select the Black Layer of your Text.
2. Access the Free Transform Tool. (Ctrl+T or Comd+T).
3. Pull the top center handle straight down to create a short, negative, mirror-image of the white text.
4. Green Check
5. Select the Move Tool  and click the up arrow on your keyboard a few times to close the gap between the black and white text. (You may have to zoom in to see it.)

## 5—Create Gradieted Shadow

1. Stay on the Black Layer of your Text (the shadow). Click the Layer Mask Icon at the top of the Layers Panel.
2. Click the Gradient Tool (G) from the Tools Panel.
3. From the Tool Options select the B&W option for the Gradient.
4. From the Tool Options select Linear preset (it is the first one).
5. Hold down your Shift Key to constrain the line you are about to draw.
6. Place your cursor on the bottom edge of the black (shadow) text and drag upward just past the top of the black text.
7. Drag the Layer Mask Thumbnail to the Trash and choose Apply.



## 6—Stretch the Shadow

1. Look at the shadows in your image, you will want to match them with your shadow.
2. From Menu Bar > Image > Transform > Skew.
3. Select the bottom center Bounding Box and drag it the way that matches your shadows in the image.
4. Green Check Mark.

## 7—Simulate Perspective

1. We want to distort both Text Layers (Black Shadow & White Text) together. You are already on the Shadow Layer so hold down your Shift Key and select the White Text Layer. They will both be blue.
2. From Menu Bar > Image > Transform > Perspective
3. Click on the Right Top Bounding box and drag it straight down until text on the right is about half the size of the left.
4. DO NOT HIT ENTER OR GREEN CHECK

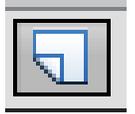
## 8—Position Text

1. Position your cursor on the White Text in the picture and drag it down to where you want it to be.
2. Select the Center Right Bounding Box and move it up or down make your text ground level.
3. Green Check

## 9—Soften the Shadow

1. Click on Shadow Layer (BLACK).
2. Menu Bar > Filter > Blur > Gaussian Blur
3. In the dialog enter a Radius of 8 pixels (this is just a suggestion).
4. OK

## 10—Add Selection to Face of White Letters



1. Click the New Layer icon at the top of the Layers Panel.
2. Holding down your left mouse key drag it to the top of your Layers Panel stack.
3. Select the White Text Layer in your Layers Panel.
4. While on the White Text Layer **icon** (Ctrl+Click or Comd+Click) to load your text as a selection. You will see marching Ants around your selection.
5. Select the newly created Layer.

## 11—Add Gradient to Face of White Letters

1. Confirm the Gradient Tool is still active.
2. Click on the top of the selection and drag down, you may need to slant the drag line as you have changed the perspective. You can try a few times.
3. Deselect by Cntl+D or Comd+D
4. If the gradient on the white letters is too harsh, reduce the opacity of the layer.
5. If the shadow is too harsh, reduce the opacity of that layer.

## 12—Prepare to Tuck the Word and Shadow Behind Object (Bush, Person, Tree etc.)

1. Select all three Text Layers.
2. Merge the Layers Ctrl+E or Comd+E.
3. At this point you can use your Move Tool to adjust the placement of word.
4. Use the Zoom Tool to zoom to the area you want to be in front of the letters.
5. Reduce the opacity of the merged text layers to about 35%



## 13—Tuck the Word and Shadow Behind Object

1. Choose Lasso Tool (L) or the best selection Tool based on your image.
  - a. If using the Lasso Tool Create a selection of what you want in front of the letters by drawing around it or what works best. You can have multiple selections.
  - b. If using other Selection tool you may have to go to the picture layer. Then drag the layer mask up to the word layer
2. Menu Bar > Select > Inverse
3. Select the Layers Mask Icon at the top of the Layers Panel
4. Turn the Opacity back to 100%



